

Grooming & Maintenance

Products for horse, rider, leather tack and equipment.





Long Lasting Formula
**mane & tail
detangler
& conditioner**
For Fast and Effective
Detangling and Conditioning.

**plaiting
gel**
Perfect plaiting
with Lemune Oil.

Natural Show Sheen
**horse & pony
polish**
Boosts the Coat's Natural Bloom
for a Rich, Glossy Finish.

“I love this product... the better detangler compared to all other brands by far.”

Vicky Grant from Burntisland on IV Horse Mane & Tail Detangler, August 2007

For all horse lovers, grooming is about getting a great finish as easily and as quickly as possible... without breaking the bank! Our range of grooming products ensures these factors don't have to be mutually exclusive!

A variety of unique formulations, sizes and applications are available to fit your grooming routine - whether at the yard or on the road - as well as your definition of quality.

Our grooming formulations are designed to tame unruly manes and tails, improve skin conditioning and offer a long-lasting, high-standard appearance, using natural ingredients

and a unique blend of vitamins, minerals and essential oils.

Mane and Tail Detangler, Coat and Skin Conditioner and Horse and Pony Polish - raising the bar for the effectiveness and affordability of grooming products on the market - combine with unique products such as **No Sweat!** and **Natural Hoof Grease** to offer the complete grooming kit, maintaining your horse's health, conditioning and natural balance.

We don't just get you stunning grooming results - we get the look that gives you the edge in the show ring!

➔ Explore More

Browse the Grooming section of IV Horse Online by visiting

grooming.4horse.co.uk

Get more info and buy from online IV Horse stockists, or find your local stockist.

The Grooming Range

Mane & Tail Detangler

500ml, 1 litre liquid sprays

Coat & Skin Conditioner

500ml liquid spray, 50 wipe pack

Horse & Pony Polish

500ml liquid spray

Tangle Buster

500ml, 100ml liquid spray

Plaiting Gel

250ml squeeze bottle

No Sweat

500ml squeeze bottle

Shine On Hoof Defence Black/Neutral

250ml brush applicator pack

Natural Hoof Grease Black/Neutral

500ml pot

Accessories

Natural Grooming: Groomer's Stone

One Size Fleece Grooming Mitt





HSE 2006 Approved

fly repellent

Specialist Protection against
Midges and Flies.

With Lemon Eucalyptus.

IVHORSE
horseplay redefined.

HSE 2006 APPROVED

fly repellent wipes

for horse

With Lemon Eucalyptus
Specially formulated for long term relief
from all biting insects.

IVHORSE
horseplay redefined.

fly repellent RIDER SPRAY

Specially formulated
for long term relief
from flies, midges and
all biting insects.

“Ozone friendly and it smells absolutely gorgeous... I will buy this product again.”

Horse and Rider Magazine, Lemune Plus Fly Repellent Tried and Tested Feature, June 2007

Rigorously tested to strict standards on the nastiest of Scottish midges, our Fly Repellent range is the complete fly control solution for both you and your horse.

This ever-popular group of unique products combats flies and midges all season, using only the finest approved ingredients to comply fully with HSE fly repellent regulations.

Available in a number of ergonomic applicators, the range offers a variety of ways to keep you and your horse highly protected from all flies and biting insects.

➔ Explore More

Browse the Fly Repellent section of IV Horse Online by visiting

flyrepellent.4horse.co.uk

Get more info and buy from online IV Horse stockists, or find your local stockist.

Lemune Plus spray and **Four-In-One** gel varieties offer unique and alternative fly control options alongside our best-selling exclusive Fly Repellent sprays, creams and wipes.

A handy pocket range for riders - including liquid spray, wipes and even a roll-on - complements the diverse collection of HSE approved Fly Repellent for horses.

The Fly Repellent Range

For Horse:

Standard Fly Repellent

500ml, 1 litre liquid sprays

Lemune Plus Fly Repellent

500ml liquid spray

Heavy Duty Fly Repellent Wipes

50 wipe pack

Fly Repellent Cream

240gm pot

Fly Repellent Four-In-One Gel

250gm bottle

For Rider:

Pocket Size Fly Repellent Pump

100ml liquid spray

Pocket Size Fly Repellent Wipes

40 wipe pack

Pocket Size Fly Repellent Roll On

50ml roller





Ivorse
herbally medicated

equine shampoo

All Colours & Coats

Brings out the best in every colour and coat, with the added luxury of Charcoal Eucalyptus and Tea Tree.

Ivorse
herbally medicated

fresh mint shampoo

All Colours & Coats

Stimulating and Refreshing

Invigorating and refreshing shampoo with a cooling effect.

Ivorse
herbally medicated

tea tree shampoo

All Colours & Coats

With Extra Conditioning

Medicated all over shampoo with extra conditioning and extra shine.

replay/redem

foaming dry shampoo

“The shampoos are the best I’ve tried... very economical. One bottle lasts forever!”

Nicola Enright from Bellshill on IV Horse Shampoo, August 2007

Whatever your horse’s coat, colour or condition, our range of wet and dry shampoos has the rich, restorative lotions to suit. Blended from the finest natural ingredients, the range offers nourishing, refreshing and stimulating results that are quick and easy to obtain.

Our shampoos are concentrated and blended from essential oils, providing bathing luxury and long-lasting conditioning for your horse’s coat. One bottle will last you ages too!

Wet shampoos are available with a variety of specialist ingredients and

purposes in mind, from medicating Tea Tree Oil to stimulating Fresh Mint. Dark, Grey and Chestnut varieties are also available to deepen, enhance and enrich coloured coats.

When wet shampooing is not possible, give our award-winning **Foaming Dry Shampoo** a try. Winner of Horse Magazine’s Best Tried and Tested Product of 2005 award, its effective stain removing properties and natural cleansing agents have made this great product a firm favourite with horses all over the UK!

➤ Explore More

Browse the Shampoo section of IV Horse Online by visiting shampoo.4horse.co.uk

Get more info and buy from online IV Horse stockists, or find your local stockist.

The Shampoo Range

Dry:

Foaming Dry Shampoo
200ml pump

Wet:

Equine Shampoo
500ml squeeze bottle

Tea Tree Medicated Shampoo
500ml squeeze bottle

Fresh Mint Refreshing Shampoo
500ml squeeze bottle

Dark Horse Darkening Shampoo
500ml squeeze bottle

Grey Horse Brightening Shampoo
500ml squeeze bottle

Chestnut Super Gold Shampoo
500ml squeeze bottle

Herbal Extract Shampoo
500ml squeeze bottle



IVHORSE
horseplay redefined.

multi wash

Active cleansing
without harsh
detergents

IVHORSE
horseplay redefined.

ice cool

Extra Gold

IVHORSE
horseplay redefined.

horse & pony handy wipes

With Glossing Oil, Aloe Vera, Chamomile and Tea Tree Oil
Disposable clean up wipes ideal for use around the eyes, nose and stock where contamination is to be avoided.

“Fabulous product - cleared up his mud rash when all else had failed... Brilliant!”

Máirín Ní Aonghusa from Dublin on MFP Mud Barrier & Leg Guard, August 2007

Keeping your horse in top condition needn't be a chore - our Horse Maintenance range is on hand to keep germs at bay, soothe aching muscles and assist the body's natural healing process with any minor knocks picked up along the way.

The range incorporates products that help with the body's natural healing process as well as protecting against the ingress of harmful bacteria. Where muddy and wet conditions are causing your horse problems, look to **MFP** - our dedicated barrier providing effective protection against harmful mud-inhabiting microbes and bacteria.

For an extra level of protection, combine MFP with **Multi-Wash**, our multi-functional biocidal cleanser that utilises the natural properties of Tea Tree Oil along with Hibitane and Cetrimide to effectively clean minor cuts and bruises. Great for bucket and equipment cleaning too!

Specialised **Ice Cool** astringent leg gel and **Sheath Cleanser** products combine with general all-over body wipes and sprays to offer an impressive horse care kit that's got even the most accident-prone horse covered!

The Horse Maintenance Range

Sheath Cleanser

250ml pump

Horse & Pony Heavy Duty Wipes

50 wipe pack

Tea Tree Body Mist

500ml liquid spray

Arnica Gel

250ml squeeze bottle

MFP Mud Barrier & Leg Guard

500ml squeeze bottle

Multi-Wash

500ml squeeze bottle

Ice Cool Leg Gel

500ml squeeze bottle

➤ Explore More

Browse the Horse Maintenance section of IV Horse Online by visiting

horsemaintenance.4horse.co.uk

Get more info and buy from online IV Horse stockists, or find your local stockist.





IVHORSE
horseplay redefined.
**riders
hand
cream**

IVHORSE
horseplay redefined.
**tack room
hand wash**
Biocidal mild natural Coconut Soap
Keeps hard working hands exceptionally clean.
250ml

IVHORSE
horseplay redefined.
**ANTI-BACTERIAL
hand gel**
Clean & Sanitise
Use when best

“Superb... and great value! Absolutely love it - I’ve tried all sorts and this is the best!”

Mairin Ni Aonghusa from Dublin on IV Horse Riders Barrier Hand Cream, August 2007

Although it's important for your horse to stay healthy and well maintained, conditioning is just as important for his partner: you!

We believe in keeping you in great shape on and off your horse; our Rider Maintenance range possesses luxurious high quality ingredients and hydrating protection agents to handle your general day-to-day activities as effortlessly and as effectively as the rigours of riding.

The range offers yard and travel solutions in the form of creams, wipes and cleansers to clean, moisturise and refresh whilst avoiding nasty bacteria and germs.

Applicators in the range are carefully designed to fit in with the ergonomics of your routine; bumper wipe packs and hand wash will sit perfectly in your tack room, while our hand cream and gel fit snugly in cars, cabs and pockets for when you are out and about.

The Rider Maintenance Range

Riders Barrier Hand Cream
200gm pot

Riders Hand and Face Wipes
50 wipe pack

Biocidal Tack Room Hand Wash
250ml pump dispenser

Anti-Bacterial Hand Gel
100ml squeeze bottle

➔ Explore More

Browse the Rider Maintenance section of IV Horse Online by visiting
ridermaintenance.4horse.co.uk

Get more info and buy from online IV Horse stockists, or find your local stockist.



Directions for use
Remove excess soiling with
a horse tack & saddle
cleaner. Apply leatherflex
with sponge brush or cloth
to penetrate fully and leave
to penetrate. When dry the
saddle can be buffed with a
soft brush.

Use only as directed.
Wash hands after use.
Keep out of reach of
young children. If in
contact with eyes,
rinse with lukewarm
water & seek medical
advice.



IVHORSE
leatherflex
gourmet leather food

A natural penetrating feed with Neatsfoot,
Beeswax, Lanolin, Avocado & Tea Tree Oils

With Anti-Mould Fungicide
saddle soap
Liquid Cleaner
and Conditioner.

IVHORSE
horseplay redford
tack & leather WIPES
With Fungicide to Prevent
Mould Formation.
Duty Wipes

IVHORSE
horseplay redford
leatherflex
active leather care
Naturally penetrating with
Neatsfoot Oil and Lanolin
Use regularly to clean, maintain & preserve all leather
tack, saddles & leather riding boots. Helps prevent
cracking & mould formation.

“The exclusive Leatherflex range... effective cleansing of all leather tack and equipment.”

Equestrian Trade News, What to Stock feature, March 2007

When your horse is groomed and conditioned and you're ready to ride, the last thing you need is for your leather tack to let you down by breaking or looking shabby on show.

Our Tack & Leather Maintenance range will ensure you retain a professional edge by keeping your leather gear supple, hard-wearing and looking as good as new.

At the centre of this group of tack care sprays and wipes is the **Leatherflex** collection - a unique group of specialist leather care products for extra conditioning and cleansing of all leather.

➤ Explore More

Browse the Tack & Leather Maintenance / Leatherflex sections of IV Horse Online by visiting

tackleathermaintenance.4horse.co.uk

leatherflex.4horse.co.uk

Get more info and buy from online IV Horse stockists, or find your local stockist.

The Leatherflex group boasts four great products including **Active Leather Care** spray (with its 'shake to activate' formula), **Neat Neatsfoot Oil** (containing nothing but 100% pure Neatsfoot Oil) and **Gourmet Leather Food**, an effective blend of leather conditioning agents in a solid cream.

Leather Balm, a classic IV Horse favourite, is also available in a handy pump dispenser for a quick spruce-up or for restoring abused and misused leather to an original, natural look.

The Tack & Leather Maintenance Range

Liquid Saddle Soap

500ml, 1 litre liquid sprays

Standard Tack Wipes

50 wipe pack

Pocket Tack Wipes

40 wipe pack

The Leatherflex Range

Leatherflex Active Leather Care

500ml liquid spray

Leatherflex Gourmet Leather Food

200gm pot

Leatherflex Neat Neatsfoot Oil

250ml pump

Leatherflex Leather Balm

250ml pump





IVHORSE
horseplay redefined.

**horsebox
cab & car
deodoriser**

Fast acting
air freshener with
a meadow fresh
scent.

IVHORSE
horseplay redefined.

**disinfectant
for yard and stable**

A fast acting phenolic
pine disinfectant.

KILLS

Big Coverage... Big Value!

proof it!
Waterproofing System

Suitable for most woven fabrics,
rugs, jackets and clothing.

“The only one I’ve found in a spraying bottle... so much easier to use.”

Vicky Grant from Burntisland on IV Horse Proof It!, August 2007

Riding and competing - either professionally or otherwise - requires a lot of time on the road, where subjects like odour control don't remain taboos for long!

A fragrant answer to this problem comes in the form of our Equipment Maintenance range, offering handy **Hat and Boot Deodoriser** and **Horsebox and Cab Deodoriser** skin-friendly sprays. Perfect for getting rid of nasty smells before the pong lasts too long!

When you're closer to home, our **Stable and Yard Disinfectant** will provide you with enough cleaning power to blitz your whole yard easily without hassle!

Proof It! completes the range, offering a unique weather proofing system suitable for most woven fabrics, rugs and clothing. Like our disinfectant, Proof It! comes in a great professional-size yard pack that will last for ages!

The Equipment Maintenance Range

Hat & Boot Deodoriser
100ml liquid spray

Horsebox & Cab Deodoriser
100ml liquid spray

Stable and Yard Disinfectant
2.5 litre handle pack

Proof It! Re-Proof
500ml liquid spray

➔ Explore More

Browse the Equipment Maintenance section of IV Horse Online by visiting equipmentmaintenance.4horse.co.uk

Get more info and buy from online IV Horse stockists, or find your local stockist.



IV Horse - Horseplay Redefined.

IV Horse, pronounced 'Four' or 'For' Horse, manufacture and supply an extensive and comprehensive range of quality products for horse and rider, as well as pets. Many of our products are unique and exclusive.

Our products are created with care and attention from the finest ingredients to the highest standards, by our highly skilled and specialist IV Horse workforce. Each product is designed to be ergonomic and easy to use, utilising the latest technologies and design ideas whilst responding to the wants and needs of our customers.

Where can I find out more?

Visit us at IV Horse Online by clicking on to www.4horse.co.uk for a rundown of the full Grooming and Maintenance range and every other range in the IV Horse, Jammyhorse, 4 Dogs Only! and Reinstar collections. Read user opinions on our products, browse equestrian press reports on our ranges and check out our latest news, events and offers plus much more, all at IV Horse Online!

You can get in touch with us in one of the following ways:

Tel: **01888 544261** · Fax: **01888 544921** · Email: info@4horse.co.uk

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